

Innovative Internet Marketing

Delivering Your Home to 130 Million Buyers Worldwide

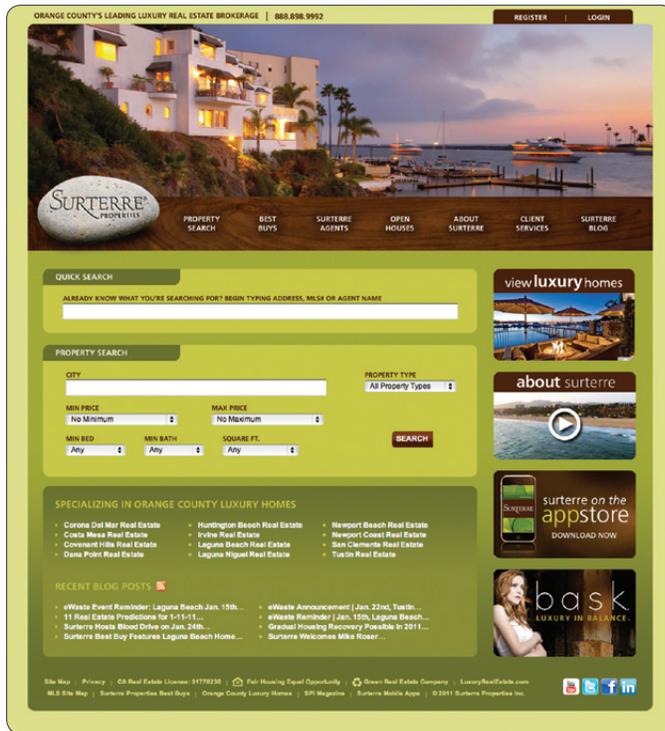
When you're looking to sell your home in the age of Google, Facebook, Twitter and Zillow, it's imperative that you select a real estate firm that not only understands the power of the Internet to reach homebuyers, but has a proven track record of Internet Marketing innovation and success.

Enter Surterre Properties®, one of the nation's premier luxury residential real estate brokerages and the industry leader in the development and implementation of cutting-edge Internet Marketing strategies.

The marketing professionals at Surterre know that more than 90 percent of homebuyers begin their property searches on the Internet and have designed the tactics and tools to ensure that these buyers are exposed to your property. In fact, thanks to Surterre's aggressive and groundbreaking Internet Marketing campaigns, each of the company's listed properties are exposed to more than 130 million homebuyers worldwide every month.



1. SurterreProperties.com SPEEDING BUYERS TO PROPERTY LISTINGS



The newly redesigned **SurterreProperties.com** features the fastest, most targeted and powerful property search feature available today – speeding the delivery of interested buyers to engaging photos and information about Surterre's properties for sale. The website's search engine allows visitors to search in three ways (keyword, form fill and map) and personalizes each search by interpreting search criteria as it is typed - delivering property matches in seconds.

With one click, *SurterreProperties.com* delivers:

- Full access to the Southern California Multiple Listing Service .
- Weekly updates on the market's Best Buys, as chosen by our experts.
- Current open house schedules.
- Interactive mapping to view or search properties.
- Direct access to agents, mortgage and escrow services.
- The Surterre Blog featuring local community real estate information, company updates and eco-friendly tips and trends.
- Concierge directory providing top recommendations for home services.

2. Search Engine Optimization & Search Engine Marketing DRIVING TRAFFIC TO YOUR LISTING

At Surterre, we invest in advanced Search Engine Optimization (SEO) initiatives and Pay-Per-Click campaigns so that our website is consistently among the top Google search results for real estate keywords in every city we serve.

PAY PER CLICK 

SEO / ORGANIC 

