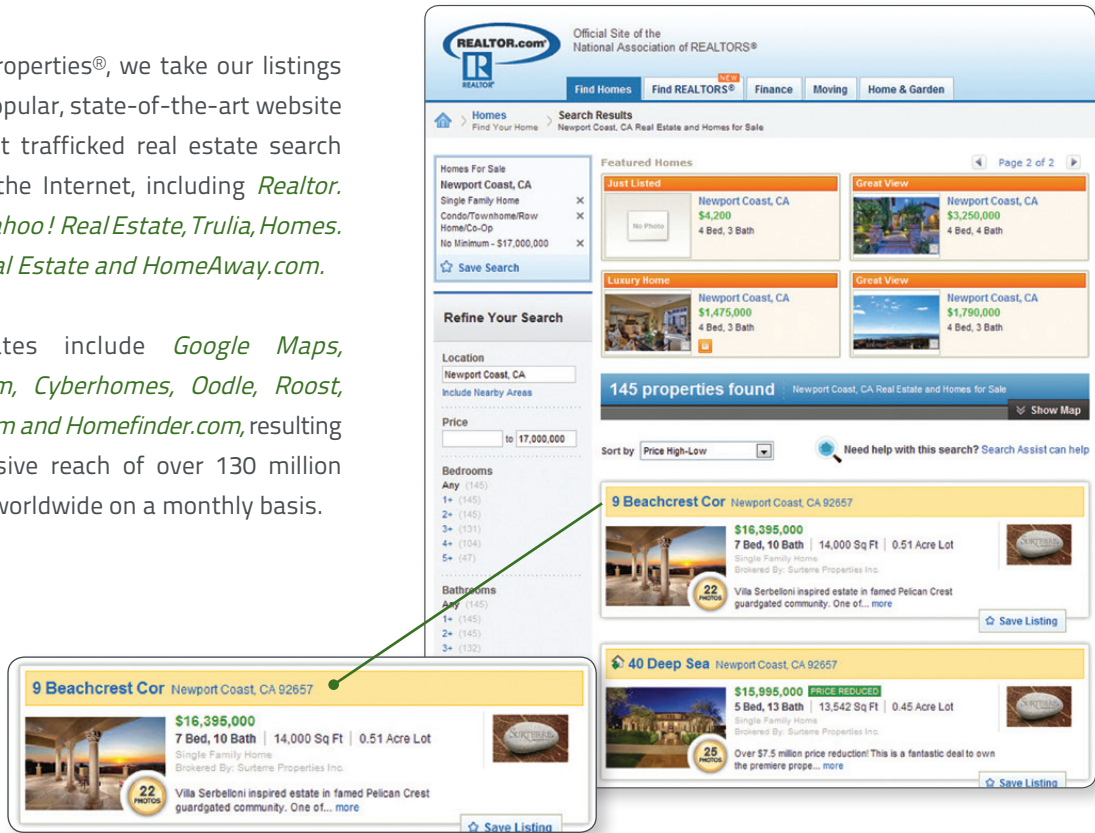


3. Property Placements on the Web's Most Trafficked Real Estate Sites REACHING 130 MILLION BUYERS

At Surterre Properties®, we take our listings beyond our popular, state-of-the-art website to the highest trafficked real estate search websites on the Internet, including *Realtor.com*, *Zillow*, *Yahoo! Real Estate*, *Trulia*, *Homes.com*, *MSN Real Estate* and *HomeAway.com*.

Other affiliates include *Google Maps*, *FrontDoor.com*, *Cyberhomes*, *Oodle*, *Roost*, *OCRegister.com* and *Homefinder.com*, resulting in an impressive reach of over 130 million homebuyers worldwide on a monthly basis.



4. International Affiliates REACHING BUYERS GLOBALLY - LUXURYREALESTATE.COM

Through our exclusive partnership with *LuxuryRealEstate.com*, the most viewed luxury real estate website in the world and the top-ranked luxury real estate website on Google, Yahoo!, and MSN search engines, we will market your property to more than 29 million luxury homebuyers (and their agents) worldwide.



LuxuryRealEstate.com is the official website of the *Who's Who in Luxury Real Estate Network*, a distinguished, invitation-only network of the world's finest real estate agents and brokerages, encompassing over 75,000 network sales associates from over 5,000 offices in 65 countries, representing more than 65,000 listings.

5. Surterre Properties® Mobile Apps

TAKE YOUR REAL ESTATE SEARCH
MOBILE WITH OUR FREE APP



Browse Southern California homes for sale, properties for rent and nearby open houses on-the-go with our speedy and simple property search. GPS capabilities allow you to instantly navigate to your destination, while comprehensive property descriptions and pictures provide you with the information you need to find your dream home. The app also gives you direct access to Surterre's Agent Directory, Twitter Feed, Facebook Page, YouTube Channel and Blog, so you can connect with us anytime, anywhere.

6. Social Media Marketing

ENSURING SURTERRE'S LISTINGS
ARE TOP-OF-MIND WITH HOMEBUYERS



Surterre Properties® Internet Marketing professionals pursue consistent social media marketing tactics to ensure that the brokerage and its listings are top-of-mind when buyers are considering a Southern California home purchase. These tactics include the Surterre Blog, a dynamic Facebook Fan Page, constant Twitter updates and a custom YouTube.com channel featuring compelling virtual tours of our listed properties.

Surterre Properties' Innovative Internet Marketing A POWERFUL TOOL IN SELLING YOUR HOME

When you list your home with Surterre, you benefit from working with a first-class real estate professional, a leading luxury real estate firm, a professional advertising agency (Surterre Studio) and the industry's most effective, innovative Internet Marketing. Surterre Properties® listings receive:

- Exposure to 130 million+ potential buyers through Surterre's affiliations with the world's leading real estate search websites and portals.
- Featured placement for luxury properties on Surterre's state-of-the-art website with large, beautiful photos and detailed property information.
- Traffic to your listing via Surterre's aggressive efforts to maintain top search results rankings on Google, Yahoo! and Bing.
- Top-of-mind status among homebuyers, thanks to Surterre's consistent social media marketing tactics.